

Becky McCray is a lifelong rural entrepreneur, cattle rancher, and co-founder of Save-Your-dot-Town. She's also a former city administrator and nonprofit executive, bringing firsthand experience in workforce and community development.

Through her work, Becky helps small towns take practical steps to be more open to new ideas. She created the influential Survey of Rural Challenges, widely used by agencies, educators, and businesses to better understand and serve rural needs.

Becky has presented at more than 300 events in the US and Canada, including Main Street America, the National League of Cities, and TEDx. She makes her home in Hopeton, Oklahoma—a community of 30 people near Alva. She doesn't just talk about rural issues. She lives them.

Please welcome Becky McCray.